

Our next speaker reminds us that as we accelerate into the knowledge era, intellectual capital becomes the most important asset of our organizations. However, every evening, the most important asset of the organization goes home – that’s you! This brings the value of intellectual capital down to zero. Thus, we are left with three compelling questions:

- 1) Will it come back the next morning?
- 2) Is there a knowledge management process in place to protect it?, and
- 3) How can we grow it for sustainable competitive advantage?

Dr. Nick Bontis is ranked among the Top 30 management gurus in the world and is considered an expert in the areas of intellectual capital, knowledge management and organizational learning. He is recognized by Tom Stewart, the former Editor of *Harvard Business Review* and *Fortune Magazine* as “a pioneer and one of the world’s real intellectual capital experts.” *Maclean’s Magazine* has rated him as one of McMaster University’s most popular business professors for the last six years in a row! His new book is entitled *Information Bombardment: Rising above the digital onslaught*. He is also a 3M National Teaching Fellow, an exclusive honour only bestowed upon the top university professors in the country; often referred to as the Nobel Prize for teaching!

Dr. Bontis is always on the cutting edge of the latest management literature and techniques. He provides personal, team and organizational recommendations for improving workplace effectiveness in a manner that always leaves his audiences wanting more and more. His dynamic, high-energy presentations are a mix of practical managerial tools, rigorous academic research, strategic consulting, entertaining humour and youthful exuberance. Please join me in welcoming Dr. Nick Bontis.